
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 8-K

**CURRENT REPORT
Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934**

**January 25, 2023
Date of Report
(Date of earliest event reported)**

BLUCORA, INC.
(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction
of incorporation)

000-25131
(Commission
File Number)

91-1718107
(I.R.S. Employer
Identification No.)

**3200 Olympus Blvd, Suite 100
Dallas, Texas 75019**
(Address of principal executive offices)

(972) 870-6400
(Registrant's telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, par value \$0.0001 per share	BCOR	NASDAQ Global Select Market

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§ 230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§ 240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 7.01 Regulation FD Disclosure.

On January 25, 2023, Blucora, Inc. (the “*Company*”) issued a press release announcing the change of its corporate name from Blucora, Inc. to Avantax, Inc., effective as of 12:01 a.m. Eastern Time on January 26, 2023 (the “*Effective Date*”). A copy of the press release is furnished as Exhibit 99.1 to this Current Report on Form 8-K and is incorporated into this Item 7.01 by reference.

In connection with the name change, the Company launched a new corporate website: www.avantax.com. The Company’s investor relations information, including press releases and links to the Company’s filings with the Securities and Exchange Commission, are on this website. The Company’s Annual Report on Form 10-K, Quarterly Reports on Form 10-Q and Current Reports on Form 8-K, and amendments to these reports filed or furnished pursuant to Section 13(a) or 15(d) of the Securities Exchange Act of 1934, as amended, and the Company’s corporate governance documents, including the charters of the committees of the board of directors of the Company, the Company’s Corporate Governance Guidelines, the Company’s Director Nomination Policy and the Company’s Code of Business Conduct and Ethics, are available on this website. Any amendments to or waivers of the Company’s Code of Business Conduct and Ethics will be disclosed on this website.

Item 8.01 Other Events.

On the Effective Date, Company common stock will trade under the new ticker symbol “AVTA.” The CUSIP number for Company common stock will not change in connection with the name change.

Item 9.01 Financial Statements and Exhibits.

<u>Exhibit No</u>	<u>Description</u>
99.1	Press Release issued by Blucora, Inc. on January 25, 2023

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

Date: January 25, 2023

BLUCORA, INC.

By /s/ Marc Mehlman
Marc Mehlman
Chief Financial Officer

The logo for Blucora, featuring the word "BLUCORA" in a blue, sans-serif font. The letter "C" is stylized with a blue circular graphic element.The logo for Avantax, featuring the word "Avantax" in a bold, blue, sans-serif font with a registered trademark symbol (®) to the upper right.

Blucora Announces New Corporate Name and Ticker Symbol Blucora to Change Name to Avantax and Ticker Symbol to AVTA

DALLAS, TX – January 25, 2023 – Blucora, Inc. (NASDAQ: BCOR), a leading provider of tax-focused wealth management services, today announced a corporate name change to Avantax, Inc. and a change of its NASDAQ ticker symbol from “BCOR” to “AVTA” effective as of 12:01 a.m. Eastern Time on Thursday, January 26, 2023 (the “Effective Date”). Despite this name change, the CUSIP number (095229100) remains unchanged.

On the Effective Date, the Company’s common stock will be quoted under the new name “Avantax, Inc.,” and the Company’s ticker symbol will be updated to “AVTA.” No action is required by existing Blucora stockholders with respect to the name or ticker change.

The Company’s Chief Executive Officer Chris Walters said, “We have transformed our company. This name and ticker symbol change is an extension of that transformation and aligns with our goal to raise awareness of Avantax as a pure-play, tax-focused wealth management business.”

About Blucora® / Avantax®

Blucora, Inc. (NASDAQ: BCOR), which will become Avantax, Inc. (NASDAQ: AVTA) on January 26, 2023, delivers tax-focused wealth management solutions for Financial Professionals, tax professionals and CPA firms, supporting our goal of minimizing clients’ tax burdens through comprehensive tax-focused financial planning. We have two distinct, but related, models within our business: the independent Financial Professional model and the employee-based model. We refer to our independent Financial Professional model as Avantax Wealth Management®. Avantax Wealth Management offers services through its registered broker-dealer, registered investment advisor (RIA), and insurance agency subsidiaries and is a leading U.S. tax-focused independent broker-dealer that works with a nationwide network of Financial Professionals operating as independent contractors. We refer to our employee-based model as Avantax Planning Partners™. Avantax Planning Partners offers services through its RIA and insurance agency by partnering with CPA firms to provide their consumer and small-business clients with holistic financial planning and advisory services. Collectively, we had \$73 billion in total client assets as of September 30, 2022.

For additional information, please visit us at www.avantax.com.

Source: Blucora / Avantax

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