



Unicom Media Selects InfoSpace to Provide Wireless and Wireline Infrastructure Services for the Chinese Market

Agreement Marks Entry of InfoSpace into the Chinese Market and Among Chinese Communities Worldwide

BELLEVUE, Wash.--(BUSINESS WIRE)--July 17, 2000--InfoSpace (Nasdaq:INSP), a leading global provider of communication, information and commerce infrastructure services for wireless devices, merchants and Web sites, and Unicom Media, Ltd. announced today that InfoSpace has been selected to provide infrastructure services for the Chinese market.

Unicom Media will use the InfoSpace platform for an international rollout of services that will forever change the way Chinese consumers shop, communicate, access information and otherwise manage their lives from any device at any time. InfoSpace's services will be available across the network of Unicom Media sites offering commerce, community and information services to Mainland China as well as to Chinese communities around the world.

"InfoSpace is the only company that could provide us with the technology to quickly launch a comprehensive suite of fully integrated Internet services across our network," said Lyle Wolf, CEO of Unicom Media. "Even more compelling, however, was InfoSpace's commitment to grow with us, and to help us continue offering the latest interactive services to our customers."

"This agreement marks our continued expansion into the Asia/Pacific region and demonstrates the flexibility of our technology platform in its ability to offer next generation Internet services over any device anywhere in the world," said Naveen Jain, chairman of InfoSpace. "We are pleased to add Unicom Media to the growing list of carriers, service providers and Web sites worldwide offering services built on the InfoSpace platform."

About Unicom Media (ChinaBig.com)

ChinaBiG.com, Ltd. is the leading supplier of yellow page information services to the Chinese community, with a focus on providing printed, Internet and wireless yellow page directories and value-added business information services. The company's partners include China Unicom (NYSE: CHU), the second largest and fastest growing integrated provider of telecommunications services in China, China Unicom Hong Kong, R.H. Donnelley Corporation (NYSE: RHD), a leading independent marketer of multimedia yellow page advertising in the United States, Teleway Communications and Optimum Pacific. ChinaBiG has offices in Hong Kong, Beijing, Shenzhen, Guangzhou and New York. The ChinaBiG web site (<http://www.chinabig.com>) is China's first bilingual online yellow pages, providing a comprehensive resource for the worldwide Chinese communities and for doing business with these communities. The fully multilingual site (in English and both simplified and traditional Chinese) provides instant access to millions of companies, products and services throughout the greater China area and is a complete one-stop resource for anyone interested in doing business in or with greater China.

About InfoSpace

InfoSpace is a leading global Internet information infrastructure services company. InfoSpace provides commerce, information and communication infrastructure services to wireless devices, merchants and Web sites. The Company's affiliates include a network of wireless and other non-PC devices including PCs, cellular phones, pagers, screen telephones, television set-top boxes, online kiosks, and personal digital assistants. These include relationships with AT&T Wireless, Intel, Ericsson, Nokia, Mitsui and Acer America. InfoSpace's affiliate network also consists of more 3,000 Web sites that include AOL, Microsoft, Disney's GO Network, NBC's Snap, Lycos, Go2Net Inc., DoubleClick, Dow Jones (The Wall Street Journal Interactive Edition) and ABC LocalNet, among others.

This release contains forward-looking statements relating to the development of the Company's products and services and future operating results, including statements regarding the Company's agreement with Unicom Media, that are subject to certain risks and uncertainties that could cause actual results to differ materially from those projected. The words "believe," "expect," "intend," "anticipate," variations of such words, and similar expressions identify forward-looking statements, but their absence does not mean that the statement is not forward-looking. These statements are not guarantees of future performance and are subject to certain risks, uncertainties and assumptions that are difficult to predict. Factors that could affect the

Company's actual results include the progress and costs of the development of our products and services and the timing of market acceptance of those products and services. A more detailed description of certain factors that could affect actual results include, but are not limited to, those discussed in InfoSpace's Annual Report on Form 10-K, in the section entitled "Factors Affecting InfoSpace's Operating Results, Business Prospects and Market Price of Stock." Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this release. InfoSpace undertakes no obligation to update publicly any forward-looking statements to reflect new information, events or circumstances after the date of this release or to reflect the occurrence of unanticipated events.

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