



AT&T Wireless and InfoSpace to Develop and Market New Merchant Program to Deliver Promotions to AT&T Digital PocketNet Subscribers

AT&T Wireless to Provide its Customers With the Ability to Receive Promotions And Discounts From National Retailers, E-Tailers and Local Merchants

BELLEVUE, Wash., and REDMOND, Wash.--(BUSINESS WIRE)--June 22, 2000--InfoSpace (Nasdaq: INSP), a leading global provider of information and commerce infrastructure services for wireless devices, merchants and Web sites, and AT&T Wireless Service, Inc. (NYSE: AWE), the world's premier wireless voice, data and fixed wireless communications company, today announced the companies have teamed to develop and market the delivery of promotions and discounts to AT&T Digital PocketNet(SM) service customers. Participants in this new merchant program include national retailers, e-tailers and local merchants.

"Using InfoSpace's promotion technology, we can help turn wireless phones into true commerce devices by being able to offer our customers the ability to electronically receive promotions," said Kendra VanderMeulen, senior vice president of product development and Internet strategy, AT&T Wireless Services. "We are leading the way with the next generation of mobile commerce that will fundamentally change how our customers interact with their phones, allowing them to receive great discounts while providing merchants with the opportunity to deliver cost-effective promotions."

"There is a tremendous opportunity for InfoSpace, AT&T Wireless and merchants to deliver promotions to wireless subscribers," said Arun Sarin, CEO, InfoSpace. "More than \$3.7 trillion is conducted through the 10 million local merchants each year in the US alone and most of the transactions are through service-based merchants such as dry cleaners and restaurants. Our ability to deliver this mobile commerce solution will enable AT&T to facilitate that transaction to a broad range of merchants, helping them provide value to their customers through the wireless distribution channel."

InfoSpace's innovative mobile commerce technologies will allow subscribers to choose the promotions and discounts they receive with their AT&T Digital PocketNet service while maintaining their personal privacy. To take advantage of the promotion, users can purchase the goods or services through participating merchants using a registered credit card. Using this underlying infrastructure, promotions are matched and automatically credited to the customer's credit card statement through secure transaction processing without the use of special codes or paper coupons. It is a seamless process for both the subscriber and the merchant.

To find out how to participate in the wireless promotions partnership program, interested merchants and resellers can contact AT&T Wireless and InfoSpace by emailing attwirelesspromotions@infospace.com.

AT&T Digital PocketNet service is available in more than 3,000 cities across the United States. Access to more than 40 web sites on the AT&T Digital PocketNet Basic Plan is free from AT&T Wireless with the purchase of any digital voice plan from AT&T. Services such as email, calendar, contacts and to-do lists are available for a flat-rate, all-you-can-use monthly fee, along with a voice plan.

About InfoSpace, Inc.

InfoSpace is a leading global Internet information infrastructure services company. InfoSpace provides commerce, information and communication infrastructure services to wireless devices, merchants and Web sites. The Company's affiliates include a network of wireless and other non-PC devices including PCs, cellular phones, pagers, screen telephones, television set-top boxes, online kiosks, and personal digital assistants. These include relationships with AT&T Wireless, Intel, Ericsson, Nokia, Mitsui and Acer America. InfoSpace's affiliate network also consists of more 3,000 Web sites that include AOL, Microsoft, Disney's GO Network, NBC's Snap, Lycos, Go2Net Inc., DoubleClick, Dow Jones (The Wall Street Journal Interactive Edition) and ABC LocalNet, among others.

About AT&T Wireless Group

The AT&T Wireless Group is among the world's premier wireless voice, data and fixed wireless communications companies,

serving more than 13 million customers, including consumers, businesses, and government. With annual revenues of more than \$7 billion and 18,000 employees, AT&T Wireless Group provides services to customers across the globe.

Backed by the research and development capabilities of AT&T Labs, the company has one of the largest digital wireless networks in North America. The company's AT&T Digital One Rate(SM) offer revolutionized the industry by introducing a national wireless plan with no roaming or long distance charges across the US. AT&T Wireless Group was also the first company to provide wireless access to the Internet with AT&T PocketNet[®] Service and the first company to commercially offer fixed wireless service to residential customers through its AT&T Digital Broadband Service.

This release contains forward-looking statements relating to the development of the Company's products and services and future operating results, including statements regarding the Company's agreement with AT&T Wireless, that are subject to certain risks and uncertainties that could cause actual results to differ materially from those projected. The words "believe," "expect," "intend," "anticipate," variations of such words, and similar expressions identify forward-looking statements, but their absence does not mean that the statement is not forward-looking. These statements are not guarantees of future performance and are subject to certain risks, uncertainties and assumptions that are difficult to predict. Factors that could affect the Company's actual results include the progress and costs of the development of our products and services and the timing of market acceptance of those products and services. A more detailed description of certain factors that could affect actual results include, but are not limited to, those discussed in InfoSpace's Annual Report on Form 10-K, in the section entitled "Factors Affecting InfoSpace's Operating Results, Business Prospects and Market Price of Stock." Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this release. InfoSpace undertakes no obligation to update publicly any forward- looking statements to reflect new information, events or circumstances after the date of this release or to reflect the occurrence of unanticipated events.

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