October 31, 2018

Third Quarter 2018
Earnings Results

BLUCORA

Forward-Looking Statements and Non-GAAP Financial Measures

This presentation contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. These forward-looking statements generally are identified by the words "anticipate," "believe," "plan," "project," "expect," "future," "intend," "may," "will," "should," “could,” “would,” "estimate," "predict," "potential," "continue," and similar expressions. Actual results may differ significantly from management’s expectations due to various risks and uncertainties related to Blucora, Inc. (“Blucora” or the “Company”) including, but not limited to: our ability to effectively implement our future business plans and growth strategy; our ability to effectively compete within our industry; our ability to attract and retain customers; the availability of financing and our ability to meet our current and future debt service obligations and comply with our debt covenants; our ability to generate strong investment performance for our customers and the impact of the financial markets on our customers’ portfolios; political and economic conditions and events that directly or indirectly impact the wealth management and tax preparation industries; our ability to attract and retain productive financial advisors; our ability to successfully make technology enhancements and introduce new and improve on existing products and services; our expectations concerning the revenues we generate from fees associated with the financial products that we distribute; our ability to comply with laws and regulations, including, among others, those related to privacy protection and consumer data; our ability to successfully transition our wealth management business to a new clearing platform and our expectations concerning the benefits that may be derived therefrom; cybersecurity risks; our ability to maintain our relationships with third party partners; the seasonality of our business; litigation risks; our ability to attract and retain qualified employees; our assessments and estimates that determine our effective tax rate; the impact of new or changing tax legislation; our ability to develop, establish and maintain strong brands; our ability to protect our intellectual property; and our ability to effectively integrate companies or assets that we acquire. A more detailed description of these and certain other factors that could affect actual results is included in the Company’s filings with the Securities and Exchange Commission. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this presentation. The Company undertakes no obligation to update any forward-looking statements to reflect events or circumstances after the date of this presentation, except as may be required by law.

A more detailed description of these and certain other factors that could affect actual results is included in Blucora’s most recent Annual Report on Form 10-K and subsequent reports filed with or furnished to the Securities and Exchange Commission. Readers are cautioned not to place undue reliance on these forward-looking statements. The Company undertakes no obligation to update any forward-looking statements to reflect events or circumstances after the date of this presentation.

This presentation contains non-GAAP financial measures relating to our performance. You can find the reconciliation of these measures to the most directly comparable GAAP financial measure in the Appendix at the end of this presentation. The non-GAAP financial measures disclosed by the Company should not be considered a substitute for, or superior to, the financial measures prepared in accordance with GAAP. Please refer to the notes to reconciliation of non-GAAP financial measures in Blucora’s quarterly earnings release for a detailed explanation of the adjustments made to the comparable GAAP measures, the ways management uses the non-GAAP measures, and the reasons why management believes the non-GAAP measures provide investors with useful supplemental information.

Strong Third Quarter

($ mil)

Blucora Consolidated

	Actual	Target	Difference
Revenue	$95.4	$92.0 - $95.5	+$3.4 – ($0.1)
Adjusted EBITDA	$1.4	($5.0) – ($2.0)	+$6.4 – +$3.4
Non-GAAP Net Loss	($4.4)	($11.0) – ($8.0)	+$6.6 – +$3.6
GAAP Net Loss	($14.0)	($22.5) - ($18.5)	+$8.5 - +$4.5

Wealth Management

HD VEST FINANCIAL SERVICES

Continued Momentum

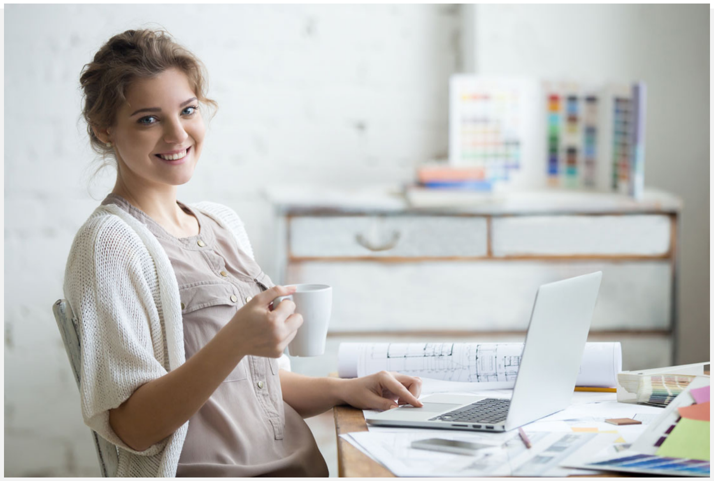
Revenue	Segment Income
UP 6%	UP 4%
Year over year	Year over year

- Total Client Assets: **$46.4B** **+9%** y/y — New Record
  - Net Flows Q/Q $70 m
- Advisory Assets: **$13.5B** **+13%** y/y — New Record
  - Net Flows Q/Q $200 m
- Clearing Benefit
  - 2018: **$1 million** benefit (net of 2018 implementation costs)
  - 2019: **$10-$12 million** benefit
  - 2020: **$12-$14 million** benefit

Tax Preparation TaxAct

Investing for 2018 Tax Season

Upgrading Technology Capabilities	Enhanced Customer Experience	Next Evolution of our Strategic Partnerships



- Continuing multi-year process to modernize and upgrade our capabilities
- Enhanced customer experience for Tax Year '18. Easier and more intuitive product.
- Next evolution of strategic partnerships. Maximizing value to our customers.

Financial Results

($ mil, except per share data)

	3Q’18	3Q’17	Y/Y Chg.
Revenue	$95.4	$90.2	+6%
Unallocated Corporate Expense	$4.6	$4.6	-
Adjusted EBITDA	$1.4	$1.6	-13%
GAAP Net Income	$(14.0)	$(16.9)	+19%
Non-GAAP Net Income (loss)	$(4.4)	$(5.5)	+20%
Non-GAAP Net Income (loss) per share	$(0.09)	$(0.12)	+25%
Operating Free Cash Flow	$(3.7)	$(3.8)	+3%

Full-Year 2018 Update

($ mil)

	Updated Guidance	Previous Guidance	Change
Revenue	$559.0 - $562.5	$553.5 - $563.0	+$5.5 – ($0.5)
Adjusted EBITDA	$116.0 - $119.0	$114.5 - $119.5	+$1.5 – ($0.5)
Non-GAAP Net Income	$90.5 - $94.0	$89.0 - $94.5	+$1.5 – ($0.5)
GAAP Net Income	$44.5 - $48.0	$42.5 - $46.0	+$2.0 - +$2.0

Assumptions:

- A broad range for transactional revenue due to its variability,
- Market volatility and interest rates including the impact to net flows and cash sweep balances


Q&A

Appendix

Preliminary Adjusted EBITDA Reconciliation [1] (Unaudited)

(Amounts in thousands)	Three months ended Sept. 30,	
	2018	2017
Net income (loss) attributable to Blucora, Inc. [2]	($13,964)	($16,897)
Stock-based compensation	2,874	3,132
Depreciation and amortization of acquired intangible assets	9,201	9,688
Restructuring	-	106
Other loss, net	3,863	5,241
Net income attributable to noncontrolling interests	227	164
Income tax expense	(818)	166
Adjusted EBITDA	$1,383	$1,600

Reconciliations of Non-GAAP Financial Measures to the Nearest Comparable GAAP Measures

Preliminary Non-GAAP Net Income (Loss) Reconciliation [1] (Unaudited)

(Amounts in thousands)	Three months ended Sept. 30,	
	2018	2017
Net income (loss) attributable to Blucora, Inc. [2]	($13,964)	($16,897)
Stock-based compensation	2,874	3,132
Amortization of acquired intangible assets	8,271	8,665
Restructuring	0	106
Impact of noncontrolling interests	227	164
Cash tax impact of adjustments to GAAP net income	(505)	(928)
Non-cash income tax expense	(1,333)	224
Non-GAAP net income (loss)	($4,430)	($5,534)

Preliminary Non-GAAP EPS reconciliation [1] (Unaudited)

	Three months ended Sept. 30,	
	2018	2017
Net (loss) attributable to Blucora, Inc. (2)	($0.37)	($0.37)
Stock-based compensation	0.06	0.07
Amortization of acquired intangible assets	0.18	0.20
Impact of noncontrolling interests	0.08	-
Cash tax impact of adjustments to GAAP net income	(0.01)	(0.02)
Non-cash income tax expense	($0.03)	$0.00
Non-GAAP net income (loss)	($0.09)	($0.12)
Weighted average shares outstanding used in computing per diluted share amounts (in thousands)	47,712	45,459

Notes to Reconciliations of Non-GAAP Financial Measures to the Nearest Comparable GAAP Measures

(1) We define Adjusted EBITDA as net income attributable to Blucora, Inc., determined in accordance with GAAP, excluding the effects of stock-based compensation, depreciation and amortization of acquired intangible assets (including acquired technology), restructuring, other loss, net, the impact of noncontrolling interests and income tax expense. Restructuring costs relate to the relocation of our corporate headquarters during 2017. We believe that Adjusted EBITDA provides meaningful supplemental information regarding our performance. We use this non-GAAP financial measure for internal management and compensation purposes, when publicly providing guidance on possible future results, and as a means to evaluate period-to-period comparisons. We believe that Adjusted EBITDA is a common measure used by investors and analysts to evaluate our performance, that it provides a more complete understanding of the results of operations and trends affecting our business when viewed together with GAAP results, and that management and investors benefit from referring to this non-GAAP financial measure. Items excluded from Adjusted EBITDA are significant and necessary components to the operations of our business and, therefore, Adjusted EBITDA should be considered as a supplement to, and not as a substitute for or superior to, GAAP net income. Other companies may calculate Adjusted EBITDA differently and, therefore, our Adjusted EBITDA may not be comparable to similarly titled measures of other companies. We define non-GAAP net income as net income attributable to Blucora, Inc., determined in accordance with GAAP, excluding the effects of stock-based compensation, amortization of acquired intangible assets (including acquired technology), accelerated accretion of debt discount on our Convertible Senior Notes that were outstanding for a portion of2017 (the "Notes"), write-off of debt discount and debt issuance costs on terminated Notes and terminated TaxAct - HD Vest2015 credit facility, restructuring costs (described further under Adjusted EBITDA above), the impact of noncontrolling interests, the related cash tax impact of those adjustments, and non-cash income taxes. We exclude the non-cash portion of income taxes because of our ability to offset a substantial portion of our cash tax liabilities by using deferred tax assets, which primarily consist of U.S. federal net operating losses. The majority of these net operating losses will expire, if unutilized, between 2020 and 2024.We believe that non-GAAP net income and non-GAAP net income per share provide meaningful supplemental information to management, investors, and analysts regarding our performance and the valuation of our business by excluding items in the statement of operations that we do not consider part of our ongoing operations or have not been, or are not expected to be, settled in cash. Additionally, we believe that non-GAAP net income and non-GAAP net income per share are common measures used by investors and analysts to evaluate our performance and the valuation of our business. Non-GAAP net income and non-GAAP net income per share should be evaluated in light of our financial results prepared in accordance with GAAP and should be considered as a supplement to, and not as a substitute for or superior to, GAAP net income and net income per share. Other companies may calculate non-GAAP net income and non-GAAP net income per share differently, and, therefore, our non-GAAP net income and non-GAAP net income per share may not be comparable to similarly titled measures of other companies.

(2) As presented in the Preliminary Condensed Consolidated Statements of Operations (unaudited).

Blucora Net Leverage Ratio

(In thousands except ratio, rounding differences may exist)	2016	2017				2018		
	FY 12/31	1Q	2Q	3Q	FY 12/31	Q1	Q2	Q3
CASH:								
Cash and cash equivalents	$51,713	$74,609	$78,312	$78,558	$59,965	$77,107	$89,840	$88,274
Available-for-sale investments	7,101	160	—	—	—	—	—	—
	$58,814	$74,769	$78,312	$78,558	$59,965	$77,107	$89,840	$88,274
DEBT:								
Senior secured credit facility	$ —	$ —	$360,000	$350,000	$345,000	$ 305,000	$ 265,000	$ 265,000
TaxAct - HD Vest 2015 credit facility	260,000	222,000	—	—	—	—	—	—
Convertible Senior Notes	172,859	172,859	—	—	—	—	—	—
Note payable, related party	3,200	3,200	3,200	3,200	—	—	—	—
	$436,059	$398,059	$363,200	$353,200	$345,000	$305,000	$265,000	$265,000
NET DEBT FROM CONTINUING OPERATIONS	($377,245)	($323,290)	($284,888)	($274,642)	($285,035)	($227,893)	($175,160)	($176,726)
Last twelve months:								
SEGMENT INCOME:								
Wealth Management	$46,296	$47,243	$49,725	$50,522	$50,916	$52,138	$52,686	$53,152
Tax Preparation	66,897	72,457	79,176	77,320	72,921	78,594	86,200	85,502
	113,193	119,700	128,901	127,842	123,837	130,732	138,886	138,654
Unallocated corporate operating expenses	(18,999)	(21,073)	(23,076)	(22,756)	(22,907)	(21,675)	(19,450)	(19,435)
ADJUSTED EBITDA	$94,194	$98,627	$105,825	$105,086	$100,930	$109,057	$119,436	$119,219
LEVERAGE RATIO	4.0x	3.3x	2.7x	2.6x	2.8x	2.1x	1.5x	1.5x

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Blucora Reconciliation of Operating Free Cash Flow from Continuing Operations (1)

(In thousands, rounding differences may exist)	2016	2017					2018		
	FY 12/31	Q1	Q2	Q3	Q4	FY 12/31	Q1	Q2	Q3
Net cash provided (used) by operating activities from continuing operations	$85,970	$52,900	$28,236	($1,906)	($6,384)	$72,846	$57,450	$49,107	($974)
Purchases of property and equipment	(3,812)	(1,165)	(746)	(1,898)	(1,230)	(5,039)	(940)	(1,662)	(2,738)
Operating free cash flow from continuing operations	$82,158	$51,735	$27,490	($3,804)	($7,614)	$67,807	$56,510	$47,445	($3,712)

(1) We define operating free cash flow from continuing operations as net cash provided by operating activities from continuing operations less purchases of property and equipment. We believe operating free cash flow is an important liquidity measure that reflects the cash generated by the continuing businesses, after the purchases of property and equipment, that can then be used for, among other things, strategic acquisitions and investments in the businesses, stock repurchases, and funding ongoing operations.